

## An Amazing Mix of Graphic Designer, Illustrator, Writer & Beer Drinker That You Never Forget





- My name is Francis and I'm a dedicated Graphic Designer with solid Copywriting skills. I enjoy problem solving and never give up on the way for the perfect solution.
- I've lived and worked for a year and a half in London which allows me to speak and read English more or less fluently.
  - In my spare time I write. I am fortunate to have participated in several short story anthologies and to have published two novels.
- Currently, I am looking for a job that allows me to set myself new challenges at a professional level. I have experience in an advertising agency and as a freelance and my goal is, in addition to stability, to develop a profession that I am passionate about in a creative environment where my colleagues are as nice as me.
- I am willing to relocate to the place of work.

## 







I have years of experience and education in the field of Graphic Design and

2

 $\oslash$ 



I manage the design, layout and production of all image assets and graphic strategy for: Digital (website, blog, email); Social Media (Facebook, Twitter, Instagram); Marketing Collateral (flyers, posters, brochures); and Corporate Communications (logo, media kits, presentations).



\$

I incorporate strategic illustration, typography and color science to graphically display a concept given characteristics of a brand in various industries and styles.

I understand and incorporate business and marketing philosophy values into production. I also have experience writing copies for advertisements on social networks.

I'm able to manage a diverse workload, learn and adapt quickly and take direction from others.

I possess good knowledge in graphic design principles, digital design principles and web standards.

I'm passionate for all things design and storytelling.

I'm able to manage my time efficiently and meet deadlines.

I pay great attention to details.

Communication Sciences.



I have a creative digital portfolio that demonstrates my conceptual thinking and design skills.

I have creative mindset to be able to bring a design to life with simple instructions.



WWW.FRANCISNOVOA.WIXSITE.COM/PORTAFOLIO ESNIFOMETALEXTREMOPORLASOREJAS@GMAIL.COM WWW.LINKEDIN.COM/IN/FRANCIS-NOVOA-461528214 00 34 698 970 523